

B.B.A. Semester - 6 (CBCS) Examination**March/April-2023 (NEW COURSE)****Finance Group - Security Analysis & Portfolio Management (Elective (New))****Time: 2:30 Hours****Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

Que-1 What is Investment Trading? Explain the Process of Investment Trading in Detail. (14)
Also Discuss the Mechanism of Margin Trading.

OR

Que-1 What is Risk? Elaborate Various Types of Risk in Detail.

Que-2 What is Fundamental Analysis of Securities? Explain Factors for Company Analysis to be Analyzed in Detail. (14)

OR

Que-2 What is Equity Valuation? Describe Equity Valuation Models in detail.

Que-3 What is Security Analysis? Elaborate the Points of Difference between Fundamental analysis and Technical analysis. (14)

OR

Que-3 What is Technical Analysis? Explain it's Assumptions and Drawbacks in detail.

Que-4 Explain the Concepts of Portfolio Risk and Portfolio Return. Explain the Markowitz Model for 2 and 3 assets portfolio. (14)

OR

Que-4 Explain Markowitz Model Assumptions. Also Explain the Mechanism of Efficient Frontier and Optimum Portfolio.

Que-5 Write Short Notes (Any Two) (14)

1. NAV
2. Portfolio Revision
3. Mutual Funds
4. Sharper's Model
5. Jensen's Model
